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CHINA-SOUTH ASIA
EXP
中国 - 南亚 博览会



CHINA KUNMING IMPORT & EXPORT
FAIR
中国昆明进出口商品交易会

第8届中国-南亚博览会暨第28届中国昆明进出口商品交易会
THE 8TH CHINA-SOUTH ASIA EXPOSITION AND THE 28TH CHINA KUNMING IMPORT & EXPORT FAIR

招商招展手册

EXHIBITION INVITATION MANUAL

中国·昆明 2024年7月23—28日

KUNMING·CHINA JUL 23-28, 2024





中国和南亚国家互为友好邻邦和发展伙伴，是休戚与共的命运共同体。近年来，双方深化各领域务实合作，经贸往来保持良好发展势头，成果惠及各国人民。中国愿同各国一道，以中国—南亚博览会为平台，凝聚团结协作、共谋发展的共识，不断打造新的合作增长点，推动共建“一带一路”高质量发展，助力全球发展倡议落地落实，共同开创更加繁荣美好的未来。

As friendly neighbors and partners in development, China and the South Asian countries are a community with a shared future. In recent years, the two sides have deepened practical cooperation in all aspects, and the trade and economic exchanges maintained a sound momentum, bringing benefits to people of all countries. China is willing to work with all countries, with the China-South Asia Exposition being a platform, to foster consensus on enhancing solidarity and coordination and pursuing development, create more growth drivers in cooperation, advance the high-quality development of the Belt and Road cooperation and implement the Global Development Initiative, so as to build a more prosperous and brighter future together.

—— 2022年11月19日，中国国家主席习近平
向第6届中国—南亚博览会致贺信

—— On November 19, 2022 Chinese President Xi Jinping sent a
letter of congratulation to the 6th China-South Asia Exposition.

展会简介

中国—南亚博览会(简称南博会)是由云南省人民政府和中华人民共和国商务部共同主办,并邀请南亚各国商务主管部门联合举办的国际性博览会。

中国昆明进出口商品交易会(简称昆交会)是由中华人民共和国商务部和云南、四川、重庆、贵州、广西、西藏及成都等省(区、市)人民政府联合主办,海内外多家机构参与和协办的国际性进出口商品交易会。

为进一步深化中国与南亚国家在经贸、科技、教育、文化等领域的交流合作,云南省人民政府和中华人民共和国商务部计划于2024年7月23—28日在云南昆明共同举办第8届南博会暨第28届昆交会。本届展会设置建筑科技馆、制造业馆、绿色能源馆、国内合作馆、境外馆、东南亚馆、开幕式馆、南亚馆(2个馆)、医疗康养馆、文化旅游体育馆、现代农业 & 地理标志产品馆、咖啡产业馆、“永不落幕的南博会”(2个馆)等15个展馆,展览展示面积15万平方米。设置建材、家居、机电、农机、五金、小家电、绿色能源、文体旅游、医疗器械、健康养老、咖啡、茶叶、瓜果蔬菜、肉类、花卉、地标产品、餐饮及预制菜等专业展区,并通过“南博会数字化平台”(www.csa-expo.com)云展示、云直播、云洽谈,实现全年网上交易。第8届南博会还将同期举办“一带一路”青少年创客营、2024(昆明)联合国绿色低碳产品采购交流会、南亚商品(茶叶)节以及各类采购对接会等配套活动。



展会时间 2024.7.23 — 7.28
首日为专业观众日,后5日对社会公众开放

EXHIBITION INTRODUCTION

The China-South Asia Expo (referred to as the CSAE) is an international expo co-hosted by the People's Government of Yunnan Province and the Ministry of Commerce of the People's Republic of China, and jointly organized by the commercial authorities of South Asian countries.

The China Kunming Import and Export Fair (referred to as the Kunming Fair) is an international import and export fair jointly sponsored by the Ministry of Commerce of the People's Republic of China and the People's Governments of Yunnan, Sichuan, Chongqing, Guizhou, Guangxi, Tibet, Chengdu and other provinces (districts and cities), with participation and cooperation from many institutions at home and abroad.

In order to deepen the exchanges and cooperation between China and South Asian countries in the fields of economy and trade, science and technology, education, culture, etc., the 8TH CSAE and the 28TH Kunming Fair will be jointly organized by the People's Government of Yunnan Province and the Ministry of Commerce of the People's Republic of China from July 23RD to 28TH, 2024 in Kunming, Yunnan Province. The Expo will feature 15 pavilions including Architectural Science and Technology Pavilion, Manufacturing Pavilion, Green Energy Pavilion, Domestic Cooperation Pavilion, Overseas Pavilion, Southeast Asia Pavilion, Ceremonial & Cultural Events Pavilion, South Asia Pavilion (two pavilions), Healthcare and Wellness Pavilion, Culture, Tourism and Sports Pavilion, Modern Agriculture & Geographical Indication Products Pavilion, Coffee Industry Pavilion, as well as the Everlasting China-South Asia Expo Pavilion (two pavilions), totaling an exhibition area of 150,000 square meters, specialized exhibition areas will be set up for building materials, home furnishings, mechanical and electrical products, agricultural machinery, hardware, small household appliances, green energy, culture, sports and tourism, medical equipment, healthcare and wellness, coffee, tea, fruits and vegetables, meats, flowers, landmark products, catering and pre-made dishes, and etc. Through online exhibitions, live streaming and online negotiations on the digital platform of the CSAE (www.csa-expo.com), online transactions will be conducted all year round. During the 8TH CSAE and the 28TH Kunming Fair supporting events such as the 8TH Belt and Road Teenager Maker Camp and Teacher Workshop, 2024 (Kunming) United Nations Green and Low Carbon Product Procurement Exchange Conference, the South Asia Commodity (Tea) Festival, and various procurement matchmaking meetings will be held concurrently.



Exhibition Period 2024.7.23 — 7.28
With the first day for professional visitors and the following five days open to the general public.

1号馆 建筑科技馆
Pavilion 1 Architectural Science and Technology Pavilion

2号馆 制造业馆
Pavilion 2 Manufacturing Pavilion

3号馆 绿色能源馆
Pavilion 3 Green Energy Pavilion

4号馆 国内合作馆
Pavilion 4 Domestic Cooperation Pavilion

5号馆 境外馆
Pavilion 5 Overseas Pavilion

6号馆 东南亚馆
Pavilion 6 Southeast Asia Pavilion

7号馆 开幕式馆
Pavilion 7 Ceremonial & Cultural Events Pavilion

8号馆 南亚馆
Pavilion 8 South Asia Pavilion

9号馆 南亚馆
Pavilion 9 South Asia Pavilion

10号馆 医疗康养馆
Pavilion 10 Healthcare and Wellness Pavilion

11号馆 文化旅游体育馆
Pavilion 11 Culture, Tourism and Sports Pavilion

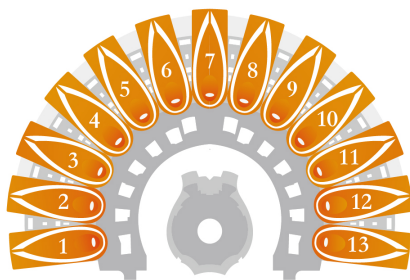
12号馆 现代农业 & 地理标志产品馆
Pavilion 12 Modern Agriculture & Geographical Indication Products Pavilion

13号馆 咖啡产业馆
Pavilion 13 Coffee Industry Pavilion

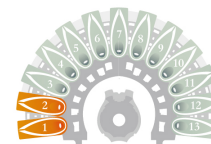
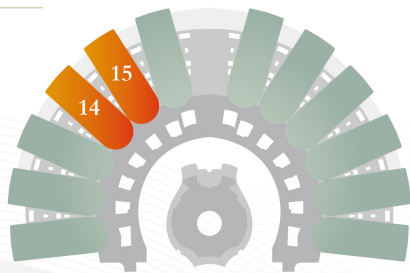
14号馆/15号馆
Pavilion 14/15

“永不落幕的南博会”
— 南亚东南亚进口商品展示交易中心
“Everlasting China-South Asia Expo”
— China (Kunming) Exhibition and Trade Center of South Asia and Southeast Asia Import Commodity

第三层展馆分布
Layout of Pavilions on the 3rd Floor



第一层展馆分布
Layout of Pavilions on the 1st Floor



1号馆 建筑科技馆 Pavilion 1: Architectural Science and Technology Pavilion

展示境内外建筑领域在智能建造、智慧建筑、装配式建筑、绿色低碳建筑技术、建筑工业化、新型建筑材料等方面的科技化产品及技术；集中展示BIM、大数据、移动互联网、人工智能等技术在建筑设计、施工、运营维护全过程集成运用

Showcasing technological products and technologies in the fields of intelligent construction, smart buildings, modular construction, green and low-carbon building technologies, industrialization of construction, and new building materials in both domestic and international contexts; highlighting integrated applications of technologies such as BIM, big data, mobile Internet, and artificial intelligence throughout the entire process of architectural design, construction, operation, and maintenance.

2号馆 制造业馆 Pavilion 2: Manufacturing Pavilion

展示两亚数字基础设施、数字软件、数字贸易、数字服务及智能终端、电子元件等；围绕南亚国家进口需求，集中展示境内外种植业、设施农业、林果业、畜牧业、渔业、农副产品加工业、农业机械、机电、化工、五金、小家电等行业的知名企业、前沿技术和最新产品

Showcasing the digital infrastructure, digital software, digital trade, digital services and intelligent terminals, electronic components, and etc. of South Asian and Southeast Asian countries; with focus on the import demand of South Asian countries, highlighting the well-known enterprises, cutting-edge technologies and latest products in domestic and foreign industries such as planting industry, facility agriculture, forestry and fruit industry, animal husbandry, fisheries, agricultural and sideline product processing, agricultural machinery, electromechanical industry, chemical industry, hardware, and small home appliances.



3号馆 绿色能源馆 Pavilion 3: Green Energy Pavilion

展示云南绿色能源优势,展示绿色能源上下游产业链的市场前景,展示云南绿色能源在设计、建设、利用方面的能力和潜力,展示能源国际合作、绿色低碳转型等领域的新技术、新业态、新服务,为云南深化与周边国家清洁能源合作开发搭建交流合作平台,进一步推进绿色能源全产业链经贸合作和产能合作

Showcasing the advantage of green energy of Yunnan, displays the market prospect of the upstream and downstream of the green energy industrial chain, exhibits the the capacity and potential of Yunnan in the design, construction and application of green energy industry, also shows the new technology, business format and service in the fields of energy international cooperation along with low carbon transformation. The exhibition is supposed to set up a platform for strengthening green energy cooperation between Yunnan and his neighbouring countries, to expedite the economic-trade cooperation and productivity collaboration throughout green energy industry chain.

4号馆 国内合作馆 Pavilion 4: Domestic Cooperation Pavilion

展示中国有关省(区、市)经济社会发展情况,为中国有关省(区、市)优势资源和优质产品提供平台;展示区域合作新成果

Showcasing the economic and social development of relevant provinces (regions, cities) in China, providing a platform for their advantageous resources and high-quality products; showcasing new achievements in regional cooperation.



5号馆 境外馆 Pavilion 5: Overseas Pavilion

展示港澳台地区、RCEP成员国及其他国家(地区)的形象、人文风情及特色商品等

Showcasing the image, cultural characteristics and unique products of Hong Kong, Macao, Taiwan, RCEP member countries, and other countries (regions)

6号馆 东南亚馆 Pavilion 6: Southeast Asia Pavilion

展示东南亚国家形象、特色商品;展示中国与东南亚国家间的经贸合作、文化交流成果,搭建中国与东南亚国家合作交流平台

Showcasing the image and unique products of Southeast Asian countries; showcasing the achievements of economic and trade cooperation and cultural exchanges between China and Southeast Asian countries; and building a platform for cooperation and exchange between China and Southeast Asian countries.

7号馆 开幕式馆 Pavilion 7: Ceremonial & Cultural Events Pavilion

举行南博会开幕式及有关活动;展示“一带一路”十年来沿线国家开展青少年科技教育文化交流的成果

Holding the opening ceremony of the CSAE and related events. showcasing the achievements of youth science and technology, education, and cultural exchanges among the Belt and Road countries over the past decade.



8号馆/9号馆 南亚馆 Pavilion 8/9: South Asia Pavilion

展示南亚国家形象、特色商品；展示中国与南亚国家间的经贸合作、人文交流成果，搭建中国与南亚国家合作交流平台

Showcasing the image and unique products of South Asian countries; showcasing the achievements of economic and trade cooperation and cultural exchanges between China and South Asian countries; and building a platform for cooperation and exchange between China and South Asian countries.

10号馆 医疗康养馆 Pavilion 10: Healthcare and Wellness Pavilion

展示国内外医疗领域先进技术及服务、康养服务及配套产业、药品和营养保健新成果，推动与南亚、东南亚国家在医疗康养领域的交流与合作，助力生物医药和大健康产业科技创新和经济可持续发展

Showcasing advanced medical technologies and services, healthcare and wellness services and supporting industries, and new achievements in pharmaceuticals, nutrition and health care at home and abroad; to facilitate exchanges and cooperation with South and Southeast Asian countries in the medical, healthcare and wellness fields; and to support scientific and technological innovation and sustainable economic development in the biopharmaceutical and big health industries.



11号馆 文化旅游体育馆 Pavilion 11: Culture, Tourism and Sports Pavilion

展示境内外旅游和文化融合发展新成果，搭建境内外旅游和文化产业合作与交流平台；展示体育助力“一带一路”建设和体育文化交流新成果

Showcasing new achievements in the integration and development of tourism and culture at home and abroad, building a platform for cooperation and exchange between domestic and foreign tourism and cultural industries; showcasing new achievements in sports' contribution to the construction of the Belt and Road and sports and cultural exchanges.

12号馆 现代农业 & 地理标志产品馆

Pavilion 12: Modern Agriculture & Geographical Indication Products Pavilion

设置粮食、茶叶、花卉、蔬果等专业展区，集中展示农业产业链上下游企业、技术及产品；展示农业龙头企业品牌形象；展示国内有关省（区、市）地理标志产品

Featuring specialized exhibition areas for grains, tea, flowers, fruits, and vegetables; highlighting enterprises, technologies, and products along the upstream and downstream of the agricultural industry chain; and showcasing brand images of leading agricultural enterprises showcasing geographical indication products from relevant provinces (regions, cities) in China.

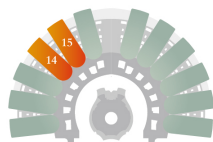
13号馆 咖啡产业馆 Pavilion 13: Coffee Industry Pavilion

展示境内外咖啡产业发展现状；展示咖啡种植、采摘、脱皮/脱胶、烘焙、存储、制作、包装、文创等产业链上、中、下游的先进技术和产品，搭建行业交流平台

Showcasing the current development of the coffee industry at home and abroad; showcasing advanced technologies and products along the upstream, midstream and downstream of the coffee industry chain including planting, harvesting, depulping/fermentation, roasting, storage, production, packaging, and cultural creations; and building a platform for industrial exchanges.

展馆介绍

1 F



14号馆\15号馆 “永不落幕的南博会” — 南亚东南亚进口商品展示交易中心

Pavilion 14/15: “Everlasting China-South Asia Expo” -- China (Kunming) Exhibition and Trade Center of South Asia and Southeast Asia Import Commodity

常年展示南亚、东南亚国家特色商品, 举办南亚东南亚国家线上直播活动

Permanently showcasing unique products from South Asian and Southeast Asian countries; conducting online livestreaming events for South Asian and Southeast Asian countries.

线下: 云南昆明滇池国际会展中心

线上: www.csa-expo.com

Offline: Kunming Dianchi International Convention and Exhibition Center, Kunming, Yunnan, China

Online: www.csa-expo.com



配套活动 SIDELINE EVENTS

活动名称 Activity	活动时间 Dates	联系人 Contact
一、南亚商品（茶叶）节 1. South Asia Commodity (Tea) Festival	2024年7月23-28日 July 23-28, 2024	陈厚友 Mr. Chen Houyou (+0086) 13529184079
二、2024（昆明）联合国绿色低碳产品采购交流会 2. 2024 (Kunming) United Nations Green and Low Carbon Product Procurement Exchange Conference	2024年7月23-28日 July 23-28, 2024	赛彤 Ms. SaiTong (+0086) 18610157015
三、中国与南亚国家官产学研交流对接活动 3. Seminar of Governments, Industries, Universities and Research Institutes between China and South Asian Countries	2024年7月23-28日 July 23-28, 2024	尚晓慧 Ms. Shang Xiaohui (+0086) 13888208003
四、第8届“一带一路”青少年创客营 4. The 8 TH Belt and Road Teenager Maker Camp and Teacher Workshop	2024年7月23-28日 July 23-28, 2024	胡烨卿 Mr. Hu Yeqing (+0086) 13708445743
五、“两亚”数字合作倡议协商对接会 5. South Asia Southeast Asia Digital Cooperation Initiative Consultation Conference	2024年7月23-28日 July 23-28, 2024	赵天音 Ms. Zhao Tianyin (+0086) 13700650048
六、驻华使节直播活动 6. Livestreaming Sessions by Diplomats in China	2024年7月23-28日 July 23-28, 2024	陈厚友 Mr. Chen Houyou (+0086) 13529184079
七、“投资云南”产业专题投资洽谈对接活动 7. “Invest in Yunnan” Industrial Thematic Investment Negotiation and Matchmaking Events	2024年7月23-28日 July 23-28, 2024	陈洁 Ms. Chen Jie (+0086) 13708715706
八、采购对接会 8. Procurement Matchmaking Meetings	2024年7月23-28日 July 23-28, 2024	张娅雯 Ms. Zhang Yawen (+0086) 13888107543
九、2024年云南省“彩云购物节” 9. Yunnan (Caiyun) Shopping Festival 2024	2024年7月23-28日 July 23-28, 2024	杨凡 Mr. Yang Fan (+0086) 18669108987
十、南博美食荟 10. CSAE Food Carnival	2024年7月23-28日 July 23-28, 2024	杨明梅 Ms. Yang Mingmei (+0086) 13888247912

参展价格 EXHIBITION COST

标准展位 Standard Booth

- 1.单开口标展：人民币10,000元/个 1. Single-Opening: CNY 10,000/ booth
2.双开口标展：人民币11,000元/个 2. Double-Opening: CNY 11,000/ booth

注：标准展位规格3米×3米，配置企业中英文楣板、围板、咨询桌1张、椅子2张、射灯2盏、500W单相插座1个、纸篓1个，铺设地毯。

Note: A standard booth (3m*3m) is equipped with a fascia board (showing enterprise information in Chinese and English), partitions, 1 consultation desk, 2 chairs, 2 spotlights, 1 single-phase power socket (500W), 1 waste basket, and carpet.

净地展位 Raw Space

人民币1,000元/平方米/展期，36平方米起租，净地不含任何配置。

A raw space costs CNY 1,000 per square meter for the exhibition period, with a minimum rental area of 36 square meters. Raw spaces are not equipped.

参展注意事项 NOTICE FOR EXHIBITORS

为了保护中外参展商的合法权益，各参展商所展示的样品均应明确其知识产权，参展商必须遵守《濒危野生动植物种国际贸易公约》(CITES)和中国专利法、商标法和版权法等有关知识产权法律和法规，并遵守中国参加的有关国际知识产权协议的规定。如有违禁侵权或假冒伪劣的展品，主办方有权撤出该参展商的展品并停止其展出。展馆内严禁销售裸装食品、管制刀具及物品。

To protect the legitimate rights and interests of exhibitors from both China and abroad, all the exhibits and samples displayed shall be explicitly distinguished with intellectual property rights (IPR). Exhibitors shall comply with the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), Patent Law, Trademark Law, Copyright Law and other relevant laws and regulations of China on intellectual property rights, as well as provisions of relevant international IPR agreements that China is committed to. In case of any illegal infringement or counterfeiting exhibits, the organizer reserves the right to remove the exhibits and prohibit the exhibitor from participating in the exposition. It is strictly prohibited to sell unpackaged food, controlled knives or items within the pavilions.

参展参会联系人 EXHIBITION CONTACTS

各展馆馆长 Contact for Exhibitions

展馆号 Pavilion No.	展馆名称 Pavilion Name	联系人 Contact Person	联系方式 Contact Information	邮箱 Email
1号馆 Pavilion 1	建筑科技馆 Architectural Science and Technology Pavilion	郭文娇 Ms. Guo Wenjiao	(+0086) 15924934289	1752382246@qq.com
2号馆 Pavilion 2	制造业馆 Manufacturing Pavilion	吕思炯 Mr. Lv Sijiong 刘仕全 Mr. Liu Shiquan	(+0086) 18987268105 (+0086) 13988686155	398224252@qq.com 57400910@qq.com
3号馆 Pavilion 3	绿色能源馆 Green Energy Pavilion	徐云亮 Mr. Xu Yunliang	(+0086) 13808702066	ynxuyunliang@163.com
4号馆 Pavilion 4	国内合作馆 Domestic Cooperation Pavilion	李明宇 Mr. Li Mingyu	(+0086) 13678751151	995868573@qq.com
5号馆 Pavilion 5	境外馆 Overseas Pavilion	母建生 Mr. Mu Jiansheng 李昱彤 Ms. Li Yutong	(+0086) 13708846570 (+0086) 13669714079	yunnangjsh@163.com
6号馆 Pavilion 6	东南亚馆 Southeast Asia Pavilion	尹东 Mr. Yin Dong 孙洪亮 Mr. Sun Hongliang	(+0086) 13099966188 (+0086) 13354657159	yunnangjsh@163.com
8/9号馆 Pavilion 8/9	南亚馆 South Asia Pavilion	李阿娜 Ms. Li Ana 邹瑾 Ms. Zou jin	(+0086) 13987616638 (+0086) 19187195192	yunnangjsh@163.com
10号馆 Pavilion 10	医疗康养馆 Healthcare and Wellness Pavilion	谢学立 Ms. Xie Xueli 张娇 Ms. Zhang Jiao 胡凌瑜 Ms. Hu Lingyu 丁天发 Mr. Ding Tianfa	(+0086) 13708764196 (+0086) 18088232606 (+0086) 18687906911 (+0086) 13708433856	357793544@qq.com 1501147509@qq.com 233480756@qq.com 1448600175@qq.com
11号馆 Pavilion 11	文化旅游体育馆 Culture, Tourism and Sports Pavilion	谭琦 Mr. Tan Qi 胡文琨 Mr. Hu Wenkun	(+0086) 13577099442 (+0086) 1388805999	1411794073@qq.com 368592417@qq.com
12号馆 Pavilion 12	现代农业 & 地理标志产品馆 Modern Agriculture & Geographical Indication Products Pavilion	杜罗阳 Ms. Du Luoyang 李颖 Mr. Li Ying	(+0086) 18608778163 (+0086) 13708431945	yynnyscc@126.com ynipo@163.com
13号馆 Pavilion 13	咖啡产业馆 Coffee Industry Pavilion	李文华 Ms. Li Aihua	(+0086) 13658895890	3162985601@qq.com
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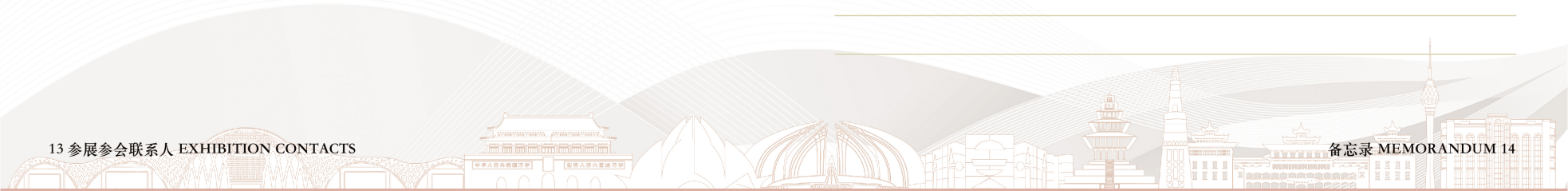
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